

University Heights Community Association

UHSD.ORG



# NEWS AD RATES

**Circulation & Readership:** Published monthly with an estimated readership of 10,000-12,000, complimentary UHCA newspapers are delivered by over 60 neighborhood volunteers door to door to University Heights single family homes, and in bulk throughout the community in high traffic locations, business and libraries.

## Deadlines

The deadline for all advertising is the 10th of each month at 5 p.m.

## Acceptance

The publisher reserves the right to reject or cancel any advertising that does not conform to the standards of the publication at any time.

## Guaranteed Positions

Advertisers requesting special placement will be given every consideration but cannot be guaranteed.

## Payment

Payment for all advertising is due upon order. A monthly billing account is available with approved credit. Payment terms are net 10 days. Payments not received 30 days after billing are subject to a 1.5% (18% per annum) finance charge. We reserve the right to revise advertising rates at any time upon 30 days notice.

## Mechanical Specifications

Camera-ready, non-bleed digital art files must be submitted at the exact size. Preferred file format is Adobe® InDesign® press quality PDF. CMYK format. No spot colors. For questions regarding mechanical specifications contact Felicia Crossley at:

[felicia@odesignstudio.net](mailto:felicia@odesignstudio.net)

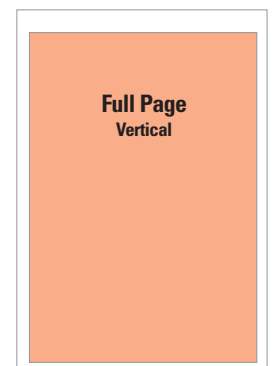
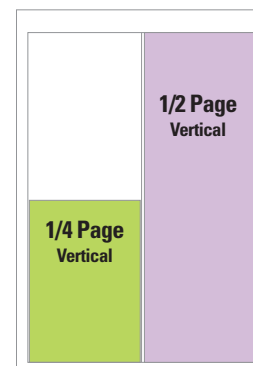
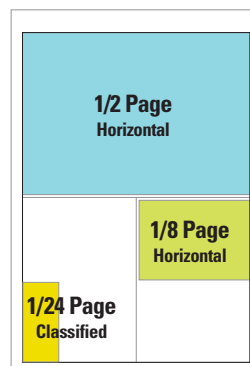
## Artwork and Proofing


Ad design, camera work and rebuilding ad artwork files will be charged at standard design and production rates. Final proofs are for information checking only. Design changes are subject to extra charges.

## Errors

Liability of the publisher for errors differing from signed client proof is limited to the cost of the space containing the error and limited to the first insertion. Notification of the error must be made within 5 days of publication.

AVAILABLE AD SIZES	INSIDE	BACK COVER
1/24 Page Classified: 3.75" H x 1.6" W	\$35	N/A
1/8 Page Horizontal: 3.75" H x 5" W	\$65	\$80
1/4 Page Vertical: 7.5" H x 5" W	\$130	\$160
1/2 Page Horizontal: 7.5" H x 10.25" W	\$230	\$280
1/2 Page Vertical: 15.5" H x 5" W	\$215	\$280
Full Page: 15.5" H x 10.25" W	\$350	N/A



For information or to place an ad please call our advertising director, Susan Holts at  (619) 295-3950.